

- History and overview
- California: State of the State
- Underwriting, policy types, and coverage
- Experience rating
- Workers' Compensation basics and benefits
- Successful workers' compensation strategies
 - Use actively caring techniques and vocabulary
 - □ Eliminate the mystery of Workers' Compensation
 - Minimize attorney involvement
 - □ Don't focus on trying to eliminate fraud
 - Understand employee perception of Workers' Compensation
- Insurance agents and brokers
- Alternatives to "traditional workers' compensation"

- History and Overview
 - Modern origins in Europe
 - □ United States 1911
 - □ Industrial injuries paid for by the employer
 - "Great Compromise" (employers pay for injuries and workers give up right to sue employer)
 - □"No-fault" system

California: State of the State

- **■**Employers
 - ☐ Highest rates in nation
- ■Injured Workers
 - □ Benefits in lower third of all States
- ■Insurance Companies
 - □ Unprofitable, profitable, and...

California: State of the State

■August 2013

California's Workers' Compensation Insurance Rating Bureau governing board determines a 3.4% mid-year rate increase to affect 1/1/2014

■April 2011

□ California's Workers' Compensation Insurance Rating Bureau governing board has decided not to make a mid-year pure premium rate filing suggesting a 40 percent increase. The Bureau said insurers' experience deterioration is primarily due to increased losses, claims frequency, loss optimistic forecasts of statewide wage level growth...

■August 2009

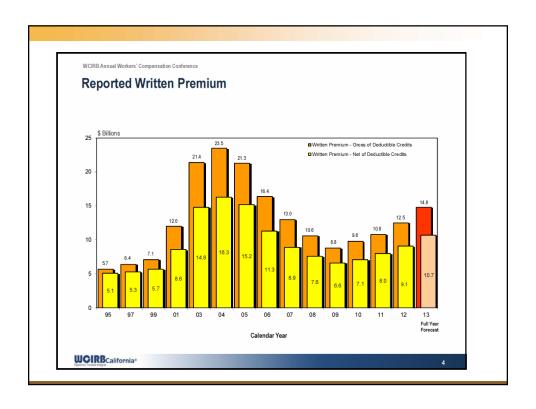
Workers' Compensation Insurance Rating Bureau (WCIRB) makes filing proposing 22.8% increase in pure premium rates effective January 1, 2010

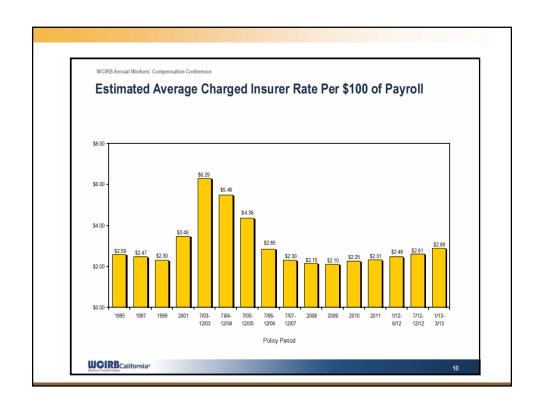
■March 2009

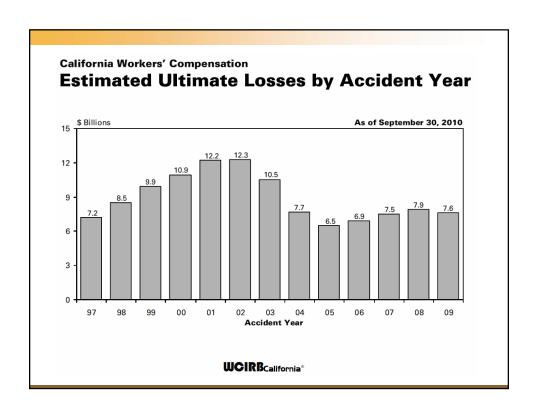
 WCIRB proposes 24.4% [amended to 23.7%] increase in pure premium rates effective July 1, 2009

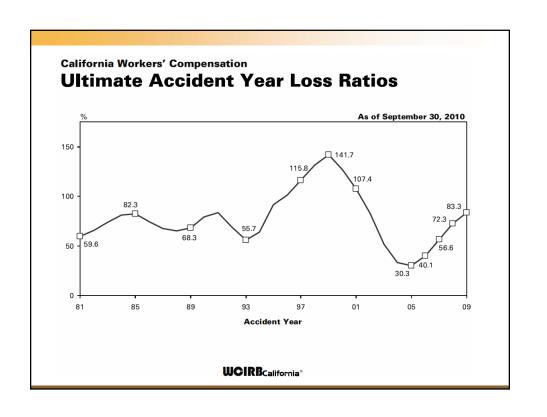
■August 2008

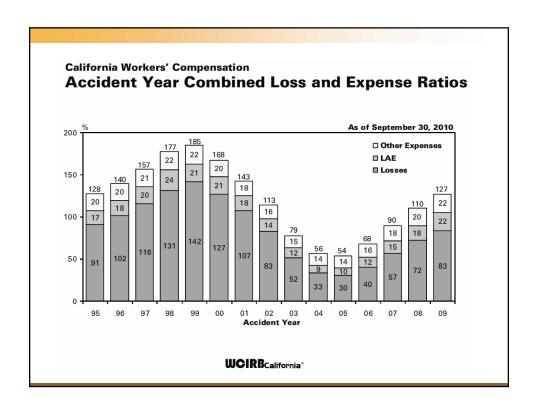
WCIRB proposes 16% increase in pure premium rates effective January 1, 2009 (Insurance Commissioner approves 5%)

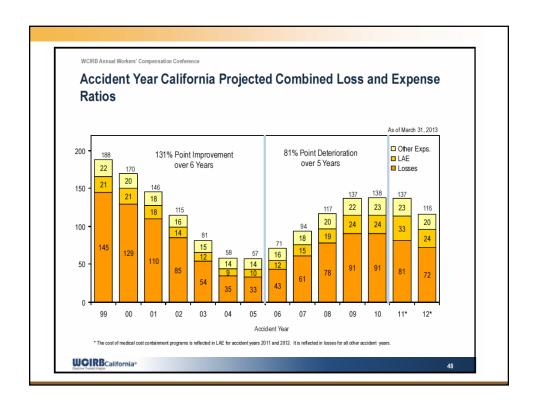


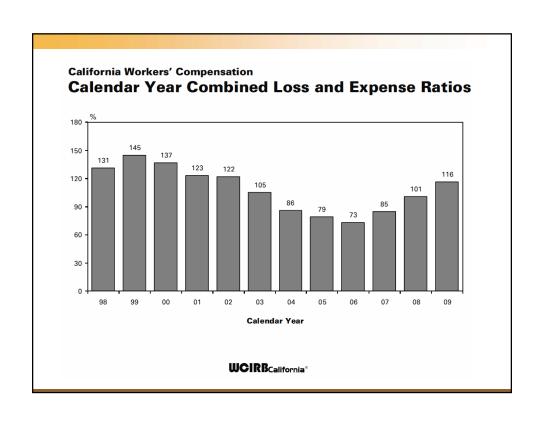


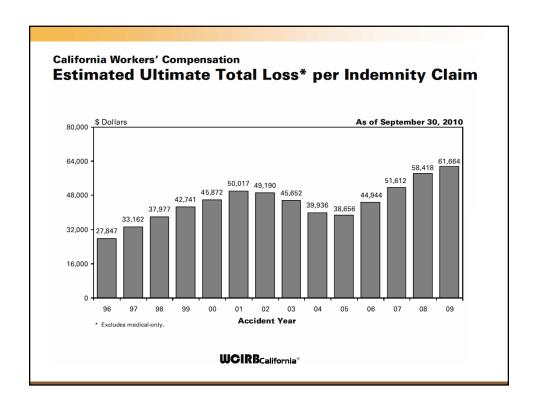


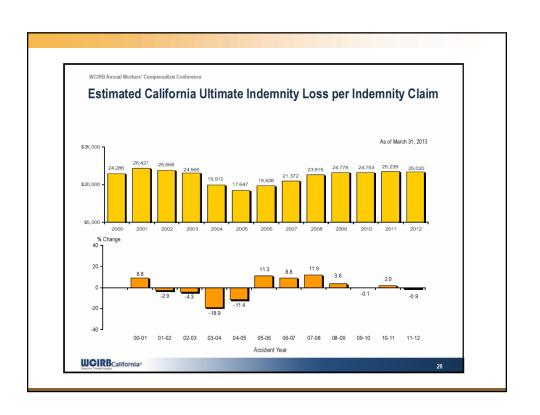


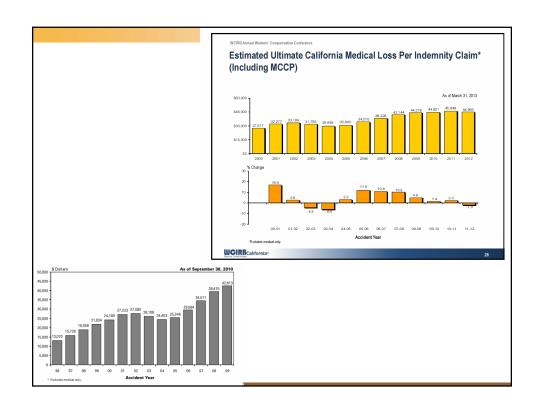


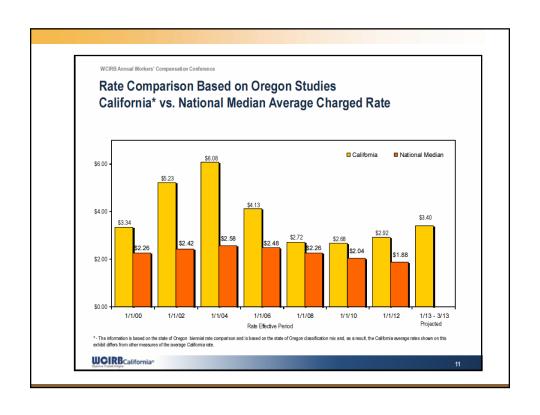


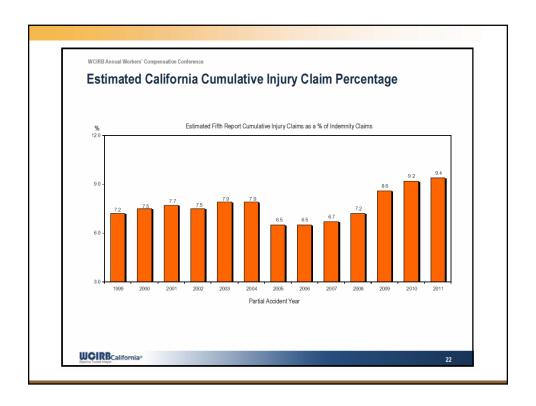












- How rates are developed
 - □ Administrative (and political)
 - Recommendations by various governing bureaus
 - Insurance commissioner, governor, voters
 - □ National Council on Compensation Insurance (NCCI)
 - Rate-making
 - Job classifications
 - Insurance policy issuance/cancellation
 - Experience rating plans
 - □ Workers' Compensation Insurance Rating Bureau (CA)

Underwriting

What is Underwriting

- Selection and pricing
- Typical department structure
- Education/background of underwriters

Underwriting

How are Businesses Evaluated

- Payroll
- Employer classification
- Experience record of employer

Underwriting

What are Underwriting Standards

- Type of business and associated hazards
- Perceived qualifications and experience level of the owner/management
- Financial stability
- Demonstrated interested in prevention of injuries
- Injury history (3-4 years)
- Wages, benefits, turnover, seasonal business

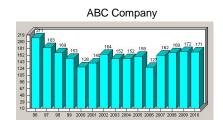
Policy types and coverage

- Small and midsized organizations
 - □ "Guaranteed cost" programs
- Larger organizations
 - □ Loss-sensitive (similar to paying a deductible)
- Coverage
 - □ Required in all states except Texas where it's optional for commercial business entities
 - Exceptions

Experience Rating

- Tailors the cost of workers' compensation insurance to the performance of the individual employer
 - Compares employers loss record to others
 - Allows for employers to "control" workers' compensation insurance costs
 - □ 3-years experience (most recent is omitted from calculation)
 - □ Considers injury frequency better measure of management

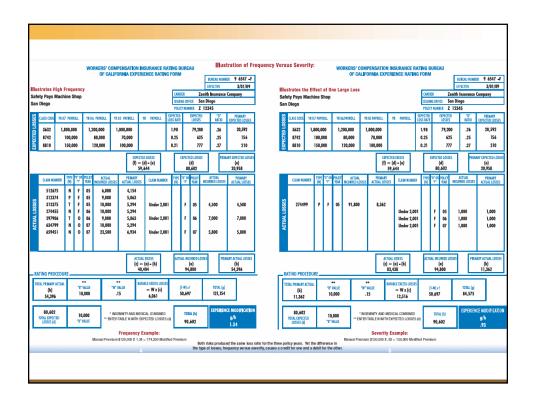




Experience Rating

- How Experience Modification works
 - Adjusted manual premiums
 - Computed annually
 - Calculated by unit statistical filings

Good (credit)	Average	Poor (debit)
75% (reduction in manual premium)	100%	125% (increase in manual premium)



Workers' Compensation Basics

Industrial vs. Non-Industrial Injuries

- What types of injuries are covered
- What's not covered
- Description of different kinds of claims

Workers' Compensation Basics

Industrial Injuries

- Arising out of and in the course of employment
- Diseases arising out of the employment
- Acute injuries
- Cumulative injuries

Workers' Compensation Basics

Non-Industrial Injuries

- Injuries caused by intoxication...
- Self-inflicted injuries or suicide...
- Injuries to the initial physical aggressor in an altercation
- Injuries arising out of voluntary participation in off-duty recreation, social or athletic activities

Workers' Compensation Basics

Different Types of Injury Cases

- Medical only
- Temporary disability
- Permanent disability

Workers' Compensation Benefits

Five Types of Benefits

- Medical care
- Temporary disability
- Permanent disability
- Vocational rehabilitation
- Death benefits
- https://www.dir.ca.gov/dwc/WorkersCompensationBenefits.htm

Workers' Compensation Benefits

Medical Care

- Insurance carriers must provide treatment to cure or relieve the effects of an industrial injury, including treatment for injuries that are being investigated
- Treatment can be provided by a medical doctor, osteopath, chiropractor, or another medical professional as long as the care provided is permitted by law under their license and in accordance with American College of Occupational and Environmental Medicine guidelines

"Physician" includes physicians and surgeons holding an M.D. or D.O. degree, psychologists, acupuncturists, optometrists, dentists, podiatrists, and chiropractic practitioners licensed by California state law and within the scope of their practice as defined by California state law.

Workers' Compensation Benefits

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Workers' Compensation Benefits

Temporary Disability

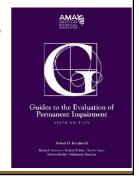
When and injured worker is unable to work as the result of their injury, they are entitled to temporary disability. This benefit equals 2/3's of a worker's gross average weekly wage up to a maximum of \$ per week.

http://www.dir.ca.gov/dwc/WorkersCompensationBenefits.htm

Workers' Compensation Benefits

Permanent Disability

- A legal term (not medical)
- Based on impairment pursuant to the AMA Guides to the Evaluation of Permanent Impairment
- The level of benefits is determined by the level of the permanent disability



http://www.dir.ca.gov/dwc/WorkersCompensationBenefits.htm

Workers' Compensation Benefits

Vocational Rehabilitation (SJDB as of 1/1/2009)

- Employees injured after 1/1/2004 qualify for supplemental job displacement benefits
- Replaces vocational rehab benefits
- Voucher (up to 10K) (small employer assistance available)
 - http://www.dir.ca.gov/dwc/rehab.html

Workers' Compensation Benefits

Supplemental Job Displacement Benefits (SJDB) (formerly Vocational Rehabilitation)

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http://www.dir.ca.gov/dwc/WorkersCompensationBenefits.htm

Workers' Compensation Benefits Death Benefits

- Death benefits provide compensation to full and partial dependants when an employee sustains a fatal industrial injury
 - □ 2011 250K to 320K
 - □ Benefits also include burial expenses (up to 5K)

http://www.dir.ca.gov/dwc/WorkersCompensationBenefits.htm

Successful strategies and best practices

- Recovery opportunities
- Fraud and red flags (injured worker)
- Fraud and red flags (employer)
- Minimizing the cost of injuries
 - After an injury
 - □ Reporting and investigation
 - Return to work
 - Medical providers
 - □ Insurance carrier relationship
 - □ Insurance broker and agents

Actively Caring Techniques and Vocabulary

Throw out the book

- Erase certain words from your manuals and correspondence with employees
- Delete vocabulary that draws "lines in the sand" between you and your employees

Actively Caring Techniques and Vocabulary

- Erase the word "claim" and "claimant"
- Eliminate phrases: "employee alleges", or "employee claims"
- "Careless" is not a reason for injury

Change vocabulary to:

injured worker, person injured, employee states, stated injury, injury, injury case

Eliminate the Mystery of Workers' Compensation

- Provide fundamental information to supervisors and employees
- Reassure employees that their job is safe
- Tell injured employees about the reimbursement of mileage

Minimize Attorney Involvement

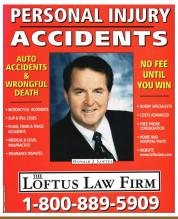
Where do you want your employees to learn about workers' compensation?





Minimize Attorney Involvement

Would you rather teach employees about workers' compensation, or have these guys do it?

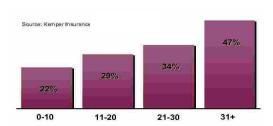




Minimize Attorney Involvement

- Get care for injured workers first
 - □ Do the paperwork later
- Notify insurance carrier or third-party administrator quickly after injury
- Continue to practice "actively caring" steps

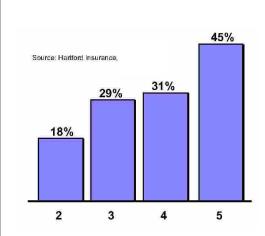
Minimize Attorney Involvement



The longer the reporting period – the higher the probability of litigation

Percentage of claims litigated, relative to report lag (in days: 10, 20, 30 and over 30)

Minimize Attorney Involvement



Injuries reported within 2 weeks of injury were 18% more expensive than those reported within one week.
Claims reported within 3 weeks were 29% more expensive than those reported within one week.
Similarly, claims reported at 4 weeks were 31% higher and at five weeks they were 45% higher.

Don't Focus on Fraud

"I Don't Have To Be Me ('Til Monday)"

American country music artist Steve Azar released the lead-off single in 2001-2002 ... peaked at #2 on the Billboard Hot Country Singles & Tracks

Chart performance

Chart (2001-2002)	Peak position
U.S. Billboard Hot Country Singles & Tracks	2
U.S. Billboard Hot 100	35

Video: http://www.youtube.com/watch?v=RiOe-T14Bsg

Lyrics: http://www.youtube.com/watch?v=i3Dw0lr5V4s

Don't Focus on Fraud

"I Don't Have To Be Me ('Til Monday)" by Steve Azar

I got me a brand new car waiting in the driveway Shinin' like a bright new star I been wishin' on it everyday To take me away from here So I called in to where I work.

Told a little white lie No my back don't really hurt but that's my alibi

My temporary ticket to anywhere but there Call it an early weekend Call it goin' off the deep end Call it what you want I made up my mind...

Video: http://www.youtube.com/watch?v=RiOe-T14Bsg

Lyrics: http://www.youtube.com/watch?v=i3Dw0lr5V4s

Understand Injured Worker Perceptions

Employee Perception Survey The Injured Worker's Experience

Labor Occupational Health Program
University of California at Berkeley

Gallup/Intracorp Surveys
(1994, 1997, 2001)
"Communication, Concern and
Caring"

Understand Employee Perception of Workers' Compensation

Berkeley Study

- Sadness due to uncaring treatment by their employers after they were injured
- Anger at being "kept in the dark," "shut out," and "pushed aside" by various providers of information services
- Humiliation due to condescending treatment by various providers of information and other services
- Despair caused by an inability to work or find work
- Forms and letters they received were difficult to understand because they were too technical or legalistic

Understand Employee Perception of Workers' Compensation

Intracorp Studies (1994, 1997, 2001)

- Communication counts
- Show you care
- Treat people the way you would want to be treated
- Get help/medical care for injured
- Get well cards (signed by staff)
- Flower or other means of recognition
- Visits/calls
- Demonstrate understanding, caring behavior
- Discuss job security

Understand Employee Perception of Workers' Compensation

Intracorp Studies (1994, 1997, 2001)

"... the preferred source for information should be provided by employers (supervisors) ..."

- Reporting and investigation
- Return to work program
- Relationships with medical providers and insurance carriers

Workers' Compensation

- Insurance agents and brokers
 - □ Commissions and compensation
 - ☐ Broker of record letter
- Alternatives to WC

- Tools and resources
 - Division of California workers' compensation
 - http://www.dir.ca.gov/dwc/
 - https://wcirbonline.org/wcirb/
 - https://wcirbonline.org/wcirb/resources/data_reports/pdf/0630_
 og_insurer_experience.pdf
 - http://www.insurance.ca.gov/
 - https://wcirbonline.org/wcirb/Employer_guide/experience_rating_wksheet.html
 - http://www.dir.ca.gov/dwc/Forms.html